



2014 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow.

April 1 - POETRY - *due January 2*

May 6 - MOTHER'S DAY - *due February 6*

June 3 - FATHER'S DAY - *due March 3*

June 24 - BEACH READS - *due March 24*

November 28 - GENERAL GIFT IDEAS - *due August 28*

December 2 - CHILDREN'S GIFT IDEAS - *due September 2*

December 5 - COOKBOOK GIFT IDEAS - *due September 5*

December 12 - BEST BOOKS OF THE YEAR

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2014.

Send review copies of adult books to:

Shelf Awareness
ATTN: Marilyn Dahl
1932 1st Avenue, Suite 300
Seattle, WA 98101

Send review copies of children's books to:

Jennifer M. Brown
Bank Street College of Education
610 West 112th Street, 5th Floor
New York, NY 10025

To inquire about advertising in these issues, contact
Melissa Solberg at melissa@shelf-awareness.com or 206-274-8144.