

# 2018 EDITORIAL CALENDAR

*Shelf Awareness for Readers*

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, provided there are still placements available.**

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April 3 - POETRY

May 4 - MOTHER'S DAY

June 8 - FATHER'S DAY

June 22 - BEACH READS

November 6 - GENERAL GIFT IDEAS

November 13 - COOKBOOK GIFT IDEAS

November 20 - CHILDREN'S GIFT IDEAS

November 27 - Best Children's & YA Books of 2018

December 4 - BEST ADULT BOOKS OF 2018

*Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2018.*

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Send review copies of adult books to:  
Shelf Awareness  
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811 1st Avenue, Suite 315  
Seattle, WA 98104

Send review copies of children's books to:  
Shelf Awareness  
ATTN: Siân Gaetano  
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To inquire about advertising in these issues, contact our sales team at [sales@shelf-awareness.com](mailto:sales@shelf-awareness.com).