



2015 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow.

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- March 31 - POETRY - *due January 2*
May 8 - MOTHER'S DAY - *due February 9*
June 2 - FATHER'S DAY - *due March 2*
June 23 - BEACH READS - *due March 23*
November 27 - GENERAL GIFT IDEAS - *due August 27*
December 1 - CHILDREN'S GIFT IDEAS - *due September 1*
December 4 - COOKBOOK GIFT IDEAS - *due September 4*
December 11 - BEST BOOKS OF THE YEAR

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2015.

Send review copies of adult books to:
Shelf Awareness
ATTN: Marilyn Dahl
1932 1st Avenue, Suite 300
Seattle, WA 98101

Send review copies of children's books to:
Shelf Awareness
ATTN: Karin Snelson
1932 1st Avenue, Suite 300
Seattle, WA 98101

To inquire about advertising in these issues, contact
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Kristin McConnell at kristin@shelf-awareness.com.