

2016 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication.** We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, provided placements are still available.**

April 1 - POETRY

April 29 - MOTHER'S DAY

June 10 - FATHER'S DAY

June 24 - BEACH READS

November 22 - GENERAL GIFT IDEAS

November 29 - COOKBOOK GIFT IDEAS

December 6 - CHILDREN'S GIFT IDEAS

December 9 - BEST ADULT BOOKS OF 2016

December 13 - BEST CHILDREN'S & YA BOOKS OF 2016

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2016.

Send review copies of adult books to:

Shelf Awareness

ATTN: Marilyn Dahl

811 1st Avenue, Suite 315

Seattle, WA 98104

Send review copies of children's books to:

Shelf Awareness

ATTN: Karin Snelson

811 1st Avenue, Suite 315

Seattle, WA 98104

To inquire about advertising in these issues,
contact us at sales@shelf-awareness.com