

2017 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, provided there are still placements available.**

April 4 - POETRY

May 5 - MOTHER'S DAY

June 9 - FATHER'S DAY

June 23 - BEACH READS

November 21 - GENERAL GIFT IDEAS

November 28 - COOKBOOK GIFT IDEAS

December 5 - CHILDREN'S GIFT IDEAS

December 12 - BEST ADULT BOOKS OF 2017

December 19 - BEST CHILDREN'S & YA BOOKS OF 2017

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2017.

Send review copies of adult books to:
Shelf Awareness
ATTN: Stefanie Hargreaves
811 1st Avenue, Suite 315
Seattle, WA 98104

Send review copies of children's books to:
Shelf Awareness
ATTN: Siân Gaetano
811 1st Avenue, Suite 315
Seattle, WA 98104

To inquire about advertising in these issues, contact our sales team at sales@shelf-awareness.com.