

2019 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, provided there are still placements available.**

April 2 - POETRY

May 3 - MOTHER'S DAY

June 7 - FATHER'S DAY

June 25 - BEACH READS

November 5 - GENERAL GIFT IDEAS

November 12 - COOKBOOK GIFT IDEAS

November 19 - CHILDREN'S GIFT IDEAS

November 26 - BEST CHILDREN'S & YA BOOKS OF 2019

December 3 - BEST ADULT BOOKS OF 2019

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2019.

Send review copies of adult books to:
Shelf Awareness
ATTN: Stefanie Hargreaves
811 1st Avenue, Suite 315
Seattle, WA 98104

Send review copies of children's books to:
Shelf Awareness
ATTN: Siân Gaetano
811 1st Avenue, Suite 315
Seattle, WA 98104

To inquire about advertising in these issues, contact
our sales team at sales@shelf-awareness.com.