

# 2020 EDITORIAL CALENDAR

*Shelf Awareness for Readers*

Issues published on the listed dates below will have the following themes. **Review copies are due three months prior to issue publication** (see dates below). We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, provided there are still placements available.**

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April 3 - POETRY  
May 8 - MOTHER'S DAY  
June 19 - FATHER'S DAY  
June 23 - BEACH READS  
June 26 - STONEWALL ANNIVERSARY  
July 21 - COMIX & GRAPHIC NOVELS  
November 3 - GENERAL GIFT IDEAS  
November 10 - COOKBOOK GIFT IDEAS  
November 17 - CHILDREN'S GIFT IDEAS  
November 24 - BEST CHILDREN'S & YA BOOKS OF 2020  
December 1 - BEST ADULT BOOKS OF 2020

*Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2020.*

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Send review copies of adult books to:  
Shelf Awareness  
ATTN: Dave Wheeler  
811 1st Avenue, Suite 315  
Seattle, WA 98104

Send review copies of children's books to:  
Shelf Awareness  
ATTN: Siân Gaetano  
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To inquire about advertising in these issues, contact  
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