

# 2025 EDITORIAL CALENDAR

## *Shelf Awareness for Readers*

Issues published on the listed dates below will have the following themes. **Review copies are due four months prior to issue publication. For the latest updates check our website for submission guidelines.** We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, subject to availability.**

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**April 18th, 2025** - Poetry

**June 6th, 2025** - LGBTQ+ Pride

**July 25th, 2025** - Comics & Graphic novels

**November 4th, 2025** - General Gift Ideas

**November 11th, 2025** - Adult Cookbook Gift Issue

**November 18th, 2025** - Children's / YA Gift Issue

**December 12th, 2025** - Best Children's / YA Books of 2025

**December 19th, 2025** - Best Adult Books of 2025

*Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2025.*

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### Submission Guidelines

For children's and teen titles, please send an electronic copy of the title to Children's/YA editor Siân Gaetano four months in advance of publication:  
**sian@shelf-awareness.com**

Publishers of adult books should send print review copies to our Seattle address below, in addition to electronic galleys by email:  
**dave@shelf-awareness.com**

#### Send review copies of adult books to:

ATTN: Dave Wheeler | **dave@shelf-awareness.com**

#### Send review copies of children's books to:

ATTN: Siân Gaetano | **sian@shelf-awareness.com**

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To inquire about advertising in these issues, contact  
**sales@shelf-awareness.com**