

2025 EDITORIAL CALENDAR

Shelf Awareness for Readers

Issues published on the listed dates below will have the following themes. **Review copies are due four months prior to issue publication. For the latest updates check our website for submission guidelines.** We understand galleys or finished copies may not be available far enough in advance and will consider late review copies as time and space allow. **Ads can be booked at any time, subject to availability.**

April 18th, 2025 - Poetry
June 6th, 2025 - LGBTQ+ Pride
July 25th, 2025 - Comics & Graphic novels
November 4th, 2025 - General Gift Ideas
November 11th, 2025 - Adult Cookbook Gift Issue
November 18th, 2025 - Children's / YA Gift Issue
December 5th, 2025 - Best Adult Books of 2025
December 12th, 2025 - Best Children's / YA Books of 2025

Nominees for the Best Books of the Year will be selected from the titles we have reviewed throughout 2025.

Submission Guidelines

For children's and teen titles, please send an electronic copy of the title to Children's/YA editor Siân Gaetano four months in advance of publication:
sian@shelf-awareness.com

Publishers of adult books should send print review copies to our Seattle address below, in addition to electronic galleys by email:
dave@shelf-awareness.com

Send review copies of adult books to:

ATTN: Dave Wheeler | dave@shelf-awareness.com

Send review copies of children's books to:

ATTN: Siân Gaetano | sian@shelf-awareness.com

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To inquire about advertising in these issues, contact

sales@shelf-awareness.com
